

INTERNATIONAL CONTEMPORARY CERAMICS FESTIVAL

CAOLIN 2024

Seventh Edition, September 11-15th, 2024, Unirii Square, Cluj-Napoca, Romania.

www.caolinart.com, email: caolinart@gmail.com

OFFICIAL EVENT REGULATIONS

The seventh edition of the fair within the CAOLIN festival will be held according to the following regulations. These must be accepted and adhered to by all participants and organizers.

SCHEDULE

- **July 11 - August 15:** Registration period for Caolin 2024
- **August 16:** Selection stage of participants
- **August 17:** Announcement of selection results via email and SMS
- **August 23:** Deadline for payment of the registration fee for selected artists
- **September 11, 10:00-17:00:** Participants set up their works (exhibition space arrangement)
- **September 11, 19:00:** Official opening of Caolin 2024, in Unirii Square - free access
- **September 12, 11:00-20:00:** Fair opening hours
- **September 13, 11:00-20:00:** Fair opening hours
- **September 14, 11:00-20:00:** Fair opening hours
- **September 15, 11:00-16:00:** Fair opening hours
- **September 15, 16:00-20:00:** Dismantling works and clearing the exhibition space

ELIGIBILITY

- Artists or merchants who wish to register for CAOLIN 2024 must be at least 18 years old.
- Registrations can only be made individually per exhibition space (stand).

- Group participations are allowed only for groups of students or pupils, requiring a representative of at least 18 years old.
- All those wishing to register must upload in the online application form photographs of the representative objects they wish to exhibit, in good resolution.
- There are no restrictions on the shape or weight of the works. Installations are also accepted.
- The ceramic material content in a work must be at least 60%.
- It is mandatory that the ceramic material has undergone the firing process specific to classic ceramic materials. Materials such as "air-dry ceramics/clay" are not accepted!

ONLINE REGISTRATION

- Artists wishing to register must submit all the required data through the online application form or, if needed, other additional data requested via email.
- If, by August 18th, 2024, you have not received any message from us confirming or denying your presence at the fair, please contact us at caolinart@gmail.com.
- Selected artists or merchants must pay the registration fee of 1000 lei or 500 lei (50% discount) for a group of students or pupils (up to 5 people) by August 23rd, 2024.
- The registration fee should be paid directly into the CeramArt Foundation account: RO29 BTRL RONC RT02 5426 3101 – Banca Transilvania, mentioning "Caolin 2024 promotion fee + artist or brand name".
- The registration fee is paid once and is non-refundable under any circumstances.

INFORMATION REQUIRED FOR REGISTRATION

- Full Name and Brand (if applicable) *
- Full Address *
- Date of Birth (optional)
- Phone Number *
- Email *
- Website (optional)
- Object Description (statement) *
- C.V. *

- Photos of works (minimum 5, maximum 10 in total for all representative objects) *
- Personal portrait or brand logo *

Fields marked with an asterisk () are mandatory.*

ORGANIZER OBLIGATIONS

- The organizers must provide applicants with accurate information regarding the organization of the event and adhere to these regulations.
- The selection jury must ensure fair and impartial judging of the works that will be displayed at the event.
- The organizers must send each registered artist the selection results via email and SMS.
- The organizers do not assume liability for any damage or theft of works during the event but will provide standard security in collaboration with a specialized security company for general event supervision.
- The organizers must respect the data provided by participants regarding their works and reproduce them correctly in promotional materials.
- The organizers must provide participants with an exhibition space made of a metal frame, covered and with 3 waterproof tarpaulin walls, with an area of 8 sqm (2m/4m), leaving one long side open.
- The organizers must provide a power outlet within the exhibition stand.
- The organizers must hand over or email each participant their participation diploma.

PARTICIPANT OBLIGATIONS

- Participants must adhere to the current event regulations and provide accurate information to the organizers.
- Participants must pay the promotion fee no later than August 23rd, 2024.
- Participants must personally bring their works and ensure they are properly packed.
- Participants are required to use their own lighting setup for illuminating their products, using the power outlet provided by the organizers.
- Participants must independently arrange/panel their 8 sqm stand provided by the organizers, using their own props such as tables, chairs, shelves etc.
- Participants are not allowed to use textile materials in decorating their exhibition stands.

- Participants must grant the organizers the right to use the photos they submitted for promotional materials, as well as personal photos taken during the event for promotion purposes.
- Participants are solely responsible for the sale methods of their objects, in compliance with current Romanian legislation.
- Participants must assume responsibility for any damage or theft of their works during the event.
- Participants must be present at their stand throughout the event, according to the schedule, ensuring a replacement for a maximum of 2 hours in case of an emergency. Otherwise, the participant will not be admitted to future editions.
- Participants must own and present their personal business cards to visitors during this event.

GENERAL

- All visuals and press releases regarding the event will be posted on the official website www.caolinart.com/media.
- The selection jury is composed of three competent individuals, artists with national or international reputation, whose identities remain confidential for the better conduct of the event. The jury is responsible for initially evaluating the online applications and selecting the works for the fair.
- The organizers do not accept appeals following the communication of the jury's application evaluation results.
- The organizers reserve the right to modify these regulations to ensure a better conduct of the event. In case of any changes, the selected artists will be notified via email.
- All applicants, even if not selected to exhibit at the event, are encouraged to support the festival by promoting or visiting CAOLIN 2024.

Cluj-Napoca
July 3, 2024

Official regulations, signed by:

Ioan Sumedre Jr. – Artistic Director, President, and Founding Member of the Caolin Association.

Codruța Pop – Volunteer Manager and Founding Member of the Caolin Association.

Mihai Sumedre – Consulting Manager and Founding Member of the Caolin Association.

Preda Ailincăi – Technical Director